



2026 SPONSORSHIP OPPORTUNITIES

M-NCPPC, DEPARTMENT OF PARKS AND RECREATION, PRINCE GEORGE'S COUNTY



WHO WE ARE

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION, DEPARTMENT OF PARKS AND RECREATION, PRINCE GEORGE'S COUNTY is one of the premier parks and recreation departments in the Country. It is the only six-time winner of the National Recreation and Parks Association's National Gold Medal and recently earned re-accreditation by both the Commission for Accreditation of Park and Recreation Agencies and the Commission on Accreditation for Law Enforcement Agencies. Providing recreation, parks, leisure, and environmental stewardship to a community of more than 940,000 residents, the Department of Parks and Recreation offers programs and facilities designed to meet the needs and interests of patrons of all ages. Parkland is approximately 11% of the County's total land area. Outdoor festivals, live performances, trips, self-improvement classes, teen and senior activities, summer camps, fitness and sports programs, art and nature programs, natural stewardship, historic programs and activities at 26 historic sites, and more than 217 miles of hiker/cyclist/equestrian trails are just a few of the recreation amenities we offer.

We own and operate an impressive number and variety of recreation and leisure facilities including 45 community centers, 203 playgrounds, 308 athletic fields, 5 golf courses, 543 athletic courts, 11 aquatic facilities, 277 parks, 6 senior activity centers, 1 marina, and 1 airport.

WHO WE SERVE

Prince George's County, Maryland is a vibrant, diverse community of more than 909,000 residents located in the Baltimore/Washington corridor, bordering Washington, D.C., and 37 miles south of Baltimore. Stretching 35 miles from northern tip to southern tip, the County includes 487 square miles of land and 12 square miles of water. The growing population resides in 27 separate municipalities and unincorporated areas and is a mix of urban and suburban communities.

The 2017 U.S. Decennial Census reflected a five percent population increase since 2010. Prince George's County is the third most populated jurisdiction in the Washington metropolitan area. It is one of the most culturally diverse counties in Maryland with 18% foreign born residents. County residents collectively speak over 150 languages, with 20.8% speaking a language other than English in the home. Residents come from all parts of the world. In 2017, 85% of the County's residents were either African American, Asian, multiracial or of Hispanic origin. 22.7% of the population is age 18 years or younger and 10.8% is age 65 or older.

YOUR DONATION

Donations are made to our Prince George's County Parks and Recreation Foundation, which is a 501(c)(3) nonprofit organization. **All contributions are tax-deductible** to the extent allowed by law.

TABLE OF CONTENTS

SPRING EVENTS (MARCH, APRIL, MAY)

GLOW WALK/RUN FOR AUTISM	PAGE 4
THE ULTIMATE HBCU EXPERIENCE.....	PAGE 5
KINDERFEST	PAGE 7
TEEN COTILLION	PAGE 9
MONTPELIER FESTIVAL OF HERBS,TEA & THE ARTS	PAGE 10

SUMMER EVENTS (JUNE, JULY, AUGUST)

VOICES OF FAIRWOOD	PAGE 11
CONCERTS AT COSCA: SUMMER MUSIC SERIES	PAGE 12
JUNETEENTH	PAGE 13
SAFE SUMMER LATE NIGHT RECREATION PROGRAM	PAGE 14
TEEN FEST	PAGE 14
SENIOR LINE DANCE PARTY	PAGE 15
SHAKESPEARE IN THE PARKS	PAGE 16
WATKINS SUMMER CONCERT SERIES	PAGE 16

FALL EVENTS (SEPTEMBER, OCTOBER, NOVEMBER)

CELEBRATE AFRICA!	PAGE 17
AMERICAN INDIAN FESTIVAL	PAGE 18
WINTER FESTIVAL OF LIGHTS' TROT FOR A TURKEY	PAGE 18
FIESTA DE LA FAMILIA	PAGE 19
JUG BAY 5K/10K RUN FOR WILDLIFE	PAGE 20
UN-WINE WITH US	PAGE 21

WINTER EVENTS (DECEMBER, JANUARY, FEBRUARY)

WINTER FESTIVAL OF LIGHTS	PAGE 23
IN THE WATER BASKETBALL SHOWCASE	PAGE 24
YEAR ROUND PROGRAMS	PAGES 25-27
KIDS TO CAMP	PAGE 28-29

5K GLOW WALK / RUN FOR AUTISM - APRIL 18, 2026



This event brings together community members to raise funds for the YouFit Scholarship, which supports youth with disabilities in accessing summer camp opportunities. Sponsors will have the opportunity to engage with the disability community and enhance their brand visibility among over 967,000 residents. Additionally, the event aims to foster acceptance of the autistic community and will be held at Watkins Regional Park from 6:45 PM to 9 PM.

SPONSORSHIP OPPORTUNITIES

INFINITY SPONSORSHIP PACKAGE | \$5,000

- Commemorative Glow Walk Sponsorship Plaque presented at the event
- Sponsor name mentioned in the event opening ceremony
- Full-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo displayed along event path in 3 locations
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- 10 Sponsor posts in the Disability Services Newsletter reaching 2,000 contacts
- Sponsor booth during the event

GLOWING SPONSORSHIP PACKAGE | \$2,500

- Commemorative Glow Walk Sponsorship Certificate presented at the event
- Sponsor name mentioned in the event opening ceremony
- Half-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- 5 Sponsor posts in the Disability Services Newsletter reaching 2,000 contacts
- Sponsor booth during the event

GOLD SPONSORSHIP PACKAGE | \$1,000

- Sponsor name mentioned in the event opening ceremony
- Quarter-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- Logo and Sponsorship placed at the event check-in table

REFRESHMENT STATION SPONSORSHIP PACKAGE | \$600

- Sponsor name mentioned in the event opening ceremony
- Logo placement on the official event website
- Logo and Sponsorship placed on the refreshment and water station tables





THE ULTIMATE HBCU EXPERIENCE - APRIL 18, 2026

The Ultimate HBCU Experience is designed to provide an immersive experience into the rich and vibrant culture of Historically Black Colleges and Universities (HBCUs). Attendees will have the unique chance to explore the essence of HBCU life through a dynamic blend of step shows, guest speakers, and a fashion show. The event will be hosted on Saturday, April 18, 2026 at the Southern Area Aquatics and Recreation Complex and is tailored to offer an authentic glimpse into HBCU traditions, academics, and community life, helping participants envision their own future in higher education. We believe that showcasing the achievements and traditions of HBCUs is crucial for inspiring the next generation of leaders.

SPONSORSHIP OPPORTUNITIES

VALEDICTORIAN | \$25,000

- **Presenting Sponsor Recognition:** Exclusive title sponsor of the 6th Annual HBCU Experience
- **Opening Moment:** Opportunity to deliver welcome remarks or introduce the keynote speaker
- **Branded Interactive Workshop or Panel:** Thought leadership aligned with your mission
- **Premier Brand Visibility:** Logo featured prominently on all marketing materials (digital, print, press)
- **Dedicated Social Media Campaign:** Featured posts + custom promotional video spotlight
- **On-Site Brand Dominance:** Stage signage, large screens, step-and-repeat placement
- **Premium Engagement Booth:** Prime location with lounge-style interaction space
- **Media Exposure:** Inclusion in radio, digital ads, and media interviews
- **Full-Page Program Ad:** Plus featured placement on event website
- **Named Scholarship Opportunity:** Your brand directly connected to student success
- **10 VIP Passes:** Includes exclusive meet-and-greet access
- **10 Live Acknowledgments** during the event

THE ULTIMATE HBCU EXPERIENCE SPONSORSHIP OPPORTUNITIES- *continued*

DEAN'S LIST | \$15,000

- Major Sponsor Recognition
- Panel Participation or Moderation Opportunity
- High-Level Logo Placement across marketing platforms
- Prominent On-Site Branding
- Premium Booth Space in high-traffic area
- Media Mentions (radio + social media)
- Half-Page Program Ad
- Scholarship Support Recognition
- 6 VIP Passes
- 7 Event Acknowledgment

HONOR ROLL | \$7,500

- Logo placement on website and select marketing materials
- Event booth space
- On-site signage recognition
- Social media mentions
- Quarter-page program ad
- Scholarship recognition
- 4 VIP Passes
- 5 Event acknowledgment

CLASSROOM CHAMPION | \$2,500

- Logo on website and event signage
- Shared vendor table
- Social media mention
- Program listing
- 2 Event passes
- 3 Event acknowledgment

CAMPUS PARTNER | IN-KIND

- Product or service contribution (meals, swag, printing, technology, etc.)
- Logo placement on website and select materials
- Goodie bag inclusion (if applicable)
- Vendor table (as appropriate)
- 2 General admission tickets
- 2 Event acknowledgments



KINDERFEST - MAY 2, 2026

Families in the Washington metropolitan area attend one of the most popular events in the area— KINDERFEST. Kinderfest is a day focused on children featuring costumed characters, magicians, live family-friendly entertainment, midway carnival games, the Watkins Park carousel, train, pony rides, hayrides, and delicious food vendors.



SPONSORSHIP OPPORTUNITIES

KINDER MAIN EVENT SUPPORTER | \$5,000

- Major visibility beginning with promotional and marketing campaigns coupled with onsite activation to include recognition on our event website and event banners. Option to
- High-traffic placement or exhibit space (10 x 10 with table and chairs) for literature and/or promotional item distribution.
- Your company banner (provided by you) displayed at a specific venue during the event, giving your company exclusive advertising rights there. (Banner can be no larger than 4'x 5')
- Four announcements and a two-minute live promotional address recognizing your company on the main stage.
- Four (4) Food Truck Meal Tickets and (4) VIP Parking Passes.
- Eight (8) game and ride wristbands for your company guests and friends.

KINDER EVENT SUPPORTER | \$3,000

- High visibility beginning with promotional and marketing campaigns coupled with onsite activation to include recognition on our event website and event banners.
- Moderate-traffic placement or exhibit space (10 x 10 with table and chairs) for literature and/or promotional item distribution.
- Your company banner (provided by you) displayed at a specific venue during the event, giving your company exclusive advertising rights there. (Banner can be no larger than 4'x 5')
- Two announcements recognizing your company on the main stage.
- Three (3) Food Truck Meal Tickets and (3) VIP Parking Passes.
- Five (5) game and ride wristbands for your company guests and friends.



KINDERFEST SPONSORSHIP OPPORTUNITIES- *continued*

KINDER SUPPORTER | \$1,500

- Exhibit space (10 x 10 with table and chairs) for literature and/ promotional item distribution.
- Your company banner (provided by you) displayed at a specific venue during the event (Banner can be no larger than 4'x 5')
- Sponsor recognition (your logo) on our event website (www.pgparcs.com)
- One announcement recognizing your company on the main stage.
- Two (2) Food Truck Meal Tickets and (2) VIP Parking Passes.
- Three (3) game and ride wristbands for your company guests and friends.

KINDER FRIEND | \$500

- Exhibit space (10 x 10 with table and chairs) for literature and/or give away item distribution.
- Your company banner (provided by you) displayed at a specific venue during the event, (Banner can be no larger than 4'x 5')
- Sponsor recognition (your logo) on our event website (www.pgparcs.com)
- Two (2) Food Truck Meal Tickets and (1) VIP Parking Pass.
- One (1) game and ride wristband for your company guest or friend.



TEEN COTILLION - APRIL 26, 2026

Teen Cotillion is a 16-week, co-ed comprehensive program for beaux and debs (ages 15–18). The program operates from February–May culminating with a formal, coming-out gala, where the young adults make their debuts before families and friends. Through a series of workshops, special events, service learning projects, and more, the Teen Cotillion offers leadership and growth opportunities to participants. Career development, etiquette, social skills, and team building activities are included in the program. The Teen Cotillion program involves the entire family and a commitment for both participants and parents.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$2,000 & UP

- Branding prevalence throughout marketing materials
- Four (4) VIP tickets to the Teen Cotillion
- Headline our “Salute to Sponsors” section
- A two (2) full-page spread advertisement in the Souvenir Program Book
- Repeated visual and audio recognition of level of support throughout the Teen Cotillion program
- Exhibitor table at the Teen Cotillion Opportunity to lead a week-day workshop or trip
- Inclusion in future annual M-NCPPC teen events



DEB OR BEAU SPONSOR | \$1,500

- Inclusion in select marketing materials
- Two (2) VIP tickets to the Teen Cotillion
- Inclusion in our “Salute to Sponsors”
- Full-page advertisement in the Souvenir Program Book
- Recognition of level of support in the Event Program and announcements



COMMUNITY LEADER | \$1,000

- One (1) ticket to the Teen Cotillion
- Inclusion in our “Salute to Sponsors”
- Half-page advertisement in the Souvenir Program Book
- Verbal recognition of level of support at the Teen Cotillion



COMMUNITY MENTOR | \$500

- One (1) ticket to the Teen Cotillion
- Inclusion in our “Salute to Sponsors”
- Quarter-page advertisement in the Souvenir Program Book

IN-KIND CONTRIBUTIONS

In-kind contributions are donations of goods or services in lieu of monetary support. We accept non-monetary gifts as they correlate at or near the value of the above sponsorship levels and benefits.

MONTPELIER FESTIVAL OF HERBS, TEA, & THE ARTS - APRIL 2026

Indulge your senses! Whether you need to relax or rejuvenate, this festival has something for everyone.

FEATURES INCLUDE

- ★ Blast-in-the-Past, hands-on history playground for kids
- ★ Family Art Activities
- ★ Gardening Talks
- ★ Live Animal Exhibit
- ★ Live Music
- ★ Tours of the historic mansion
- ★ Vendors: Food, Art, Crafts, Herbs, & Plants
- ★ Over 70 acres to explore, including gardens, trails, and a boxwood maze!
- ★ Tea served in the elegant East Wing of the historic mansion, or a tour of the house!

SPONSORSHIP CATEGORIES

HERB GARDENERS | \$400 & UP

- All the benefits of Art & Nature Lovers and Tea Devotees PLUS
- Logo on ads in newspapers
- Two (2) complimentary passes to one of Montpelier's special events
- Option to have a booth or product display at the festival
- Free tour pass for a year

TEA DEVOTEES | \$200-\$399

- All the benefits of the Art & Nature Lovers PLUS
- Named as sponsor on the festival's web page on pgparks.com
- Logo on festival signage and on e-blasts
- Two (2) complimentary tickets to a live concert at Montpelier Arts Center

ART & NATURE LOVERS | \$100-\$199

- Logo and/or name printed on poster distributed throughout area
- Logo and/or name in the official festival program
- Four (4) free tour passes





VOICES OF FAIRWOOD

This outdoor series of live performances (music and theater) is held at the amphitheater at Fairwood Community Park in Bowie. The series runs June through August and usually includes 5–6 performances. Attendance at the performances varies, usually 1,500–2,000 people. At the end of August, the very popular FAIRWOOD MUSIC FESTIVAL is held and features family fun, multiple live performances, food vendors, and children’s activities! More than 1,200 people attended the 2025 Festival.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSOR | \$2,500

- Main Stage Sponsor recognition in radio marketing for concert series (category exclusive)
- Company name at an event space for all four concerts with exclusive marketing space (limited availability)
- Ad read by emcee at each concert (1-2 minutes, subject to approval)
- Sponsor logo on event banner
- Table and two (2) chairs provided at all four concerts
- Opportunity to bring sponsor tent for all four concerts
- Opportunity to provide giveaways and distribute literature at all four concerts
- Main Stage Sponsor recognition by emcee at each concert
- Main Stage Sponsor title and sponsor logo on event webpage www.pgparcs.com
- Celebrate Africa Included

LAWN SPONSOR | \$1,000

- Ad read by emcee at each concert (1-2 minutes, subject to approval)
- Sponsor logo on event banner
- Table and two chairs provided at all four concerts
- Opportunity to bring sponsor tent for all four concerts
- Opportunity to provide giveaways and distribute literature at all four concerts
- Sponsor recognition by emcee at each concert
- Sponsor logo on event webpage www.pgparcs.com



CONCERTS AT COSCA: SUMMER MUSIC SERIES

Summer is here! It's time to bring your friends and family for a series of great concerts and fun for all at the Concerts at Cosca: Summer Music Series. Get there early to snag the best area for your lawn chair or blanket and enjoy the vibes.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSOR | \$2,000+

- Table and two (2) chairs provided at all five concert dates at Cosca Park
- Opportunity to provide giveaways and distribute
- Company name at an event space for all five concerts with exclusive marketing space (limited availability)
- Opportunity to bring sponsor tent for all five concerts
- Opportunity to host a branded interactive session during the event
- Opportunity to have Premium booth space with a dedicated engagement area
- Ad read by emcee at each concert (1-2 minutes, subject to approval)
- Main Stage Sponsor recognition by emcee at each concert
- Prime logo placement on all event marketing materials (website, flyers, social media)
- Sponsor logo on event banner

BACKSTAGE SPONSOR | \$1,000

- Table and two (2) chairs provided at all five concert dates at Cosca Park
- Opportunity to provide giveaways and distribute literature
- Company name at an event space for all five concerts with exclusive marketing space (limited availability)
- Opportunity to bring sponsor tent for all five concerts
- Opportunity to have Premium booth space with a dedicated lounge area
- Recognition by emcee at each concert
- Logo placement on all event marketing materials (website, flyers, social media)
- Sponsor logo on event banner

GENERAL ADMISSION SPONSOR | \$750

- Table and two (2) chairs provided at all five concert dates at Cosca Park
- Opportunity to provide giveaways and distribute literature
- Sponsor logo on event banner
- Recognition by emcee at each concert
- Logo placement on event webpage at www.pgparcs.com

GRASS SPONSOR | \$500

- Table and two (2) chairs provided at all five concert dates at Cosca Park
- Opportunity to provide giveaways and distribute literature
- Logo placement on event webpage at www.pgparcs.com

SPONSOR | \$250 OR IN-KIND

- Table and two (2) chairs provided at all five concert dates at Cosca Park
- Opportunity to provide giveaways and distribute literature





JUNETEENTH - JUNE 2026

JUNETEENTH is the oldest nationally celebrated commemoration of the ending of slavery in the United States. Marking the date that the last enslaved people learned of their freedom, the month of June and the nineteenth day were combined to form the word Juneteenth. From its Galveston, Texas origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond. JUNETEENTH is an official holiday recognized in over 43 states and the District of Columbia. This free family event is open to the public, and is held rain or shine. As a part of our ongoing mission to provide exciting and unique cultural programming to county residents, the JUNETEENTH celebration is a must-attend event that delights everyone.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE | \$500

- Company banner displayed on bandwagon at every concert
- Company logo on concert's page on pgparks.com
- Main Stage announcements recognizing company's sponsorship

GRASS | \$250

- Company logo listed on promotional materials
- Main Stage announcements recognizing company's sponsorship





SAFE SUMMER LATE NIGHT RECREATION PROGRAM

For fifteen years, the SAFE SUMMER program has provided creative and innovative activities to promote safe lifestyles, healthy habits, natural and cultural experiences, and lifetime leisure skills, through safe, positive recreational opportunities for youth and young adults, ages 12–17 and 18–24. The Department working with community organizations and other youth service providers have created a safe program of recreational activities meeting the needs of more than 16,000 youth and young adults. As a result of this collaboration, strong relationships between participants, Department staff, and positive role models from other Prince George’s County agencies, have been forged.

SPONSORSHIP OPPORTUNITIES

GOLD | \$5,000 & UP

- Logo advertised on the dates of scheduled events
- Tent provided by the sponsor and a table at ten (10) Safe Summer events & Teen Fest

SILVER | \$1,000

- Logo advertised on the dates of scheduled events
- Table for the sponsor at five Safe Summer events

BRONZE | \$500

- Logo advertised on the day of a scheduled event
- Table at one safe summer event

TEEN FEST

TEEN FEST is an annual summer special event for youth ages 10–17. It is the official end-of-school celebration that kicks off the Department’s Safe Summer program. It has been in existence since 2010 and draws over 500 youth each year.

SPONSORSHIP OPPORTUNITIES

Sponsoring both SAFE SUMMER and TEEN FEST provides businesses with opportunities to expand their client base, a partnership with a nationally acclaimed government agency, and inspire the next generation of community leaders, artists, scientists, tradesmen, and entrepreneurs. For both programs, businesses can become corporate sponsors, provide promotional giveaways, prizes and supplies, display business banners, flyers and/or have a display table with product samples, and provide workshop support. In addition, since there is a stage with live entertainment at TEEN FEST, sponsors also have the opportunity to engage the audience.



SENIOR HEALTH & FITNESS

With various activities happening May through September, we promote the well-being of older adults by encouraging them to engage in physical activity, adopt healthy lifestyles, and prioritize their overall health through a wide range of fitness activities and health screenings. Due to the changing needs of these programs each year, customized Monetary and In-Kind Sponsorship opportunities are available upon request.

SENIOR LINE DANCE PARTY

Celebrating the National day of Dance, seniors take to the dance floor and dance!

SPONSORSHIP OPPORTUNITIES

SPONSOR | \$550

- Company logo on banner for the stage
- Company logo on promotional flyer
- Company logo on the Senior Line Dance Party t-shirt
- Exhibit table with two chairs
- Two (2) breakfast tickets



SHAKESPEARE IN THE PARKS

Prince George's SHAKESPEARE IN THE PARKS program provides opportunities for Prince George's County based directors, designers, actors, and musicians to share their creativity and expertise with residents of all ages. Productions travel throughout the County during the month of July presenting 12–13 family-friendly outdoor performances in beautiful parks and historic sites.

Production History: A Midsummer Night's Dream, 2018; All the World's a Stage, 2017; Twelfth Night, 2016; Romeo and Juliet, 2015; A Midsummer Night's Dream, 2014; The Tempest, 2013

SPONSORSHIP OPPORTUNITIES

GOLD | \$1,000

- Company logo on banner
- Company logo listed in program
- Full page ad (8"x 10") in event program

SILVER | \$500

- Company logo listed in program
- Half-page ad (4"x 5") in event program



WATKINS SUMMER CONCERT SERIES

Musicians and performers from around the Mid-Atlantic area perform throughout the summer at Watkins Regional Park. The Thursday night, outdoor concerts are scheduled from June through August and feature talented artists with a diverse range of musical tastes including jazz, rock, rhythm and blues, and Latin beat.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE | \$1,000

- Company banner displayed on bandwagon at every concert
- Company logo on concert's page on pgparks.com
- Main Stage announcements recognizing company's sponsorship

GRASS | \$500

- Company logo listed on promotional materials
- Main Stage announcements recognizing company's sponsorship



CELEBRATE AFRICA! - SEPT. 19, 2026

One of the newest festivals created by the Department of Parks and Recreation, Prince George's County, the Celebrate Africa Festival is an exhilarating celebration of the diverse arts, cultures, and cuisines of the African continent. The inaugural festival, held on October 14, 2018, was created to address the need for arts programming for the growing number of African immigrants residing in Prince George's County. Now, the Fairwood Community Park transforms into an African village of over 1,000 visitors, with artists, musicians, dancers, storytellers, and cuisine from the four corners of the African continent. Experience rousing traditional and contemporary musical performances, participate in drum circles and African dance demonstrations, listen to magical storytelling, learn of the various cultures and traditions, and delight your taste buds with unique foods.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSOR | \$1,000

- Sponsor Exhibit Table or alternative (pre-approved) Activation
- Opportunity to provide giveaways and/or print marketing material
- Sponsor recognition at the event on main stage
- Opportunity to provide welcoming remarks (1-2 minutes)
- Logo displayed on event webpage
- Logo displayed on event signage or marketing material

CELEBRATED SUPPORTER | \$500

- Logo displayed on event webpage
- Logo displayed on event signage or marketing material
- Opportunity to provide giveaways and/or print marketing material



AMERICAN INDIAN FESTIVAL

OCTOBER 2026

The rich and diverse cultures of Native Americans are celebrated at the annual American Indian Festival. Held every year in the fall, the event features: dancing, drumming, interactive exhibits, live performances of traditional and contemporary music, singing, and storytelling. Interactive exhibits and demonstrations include: archery, artifacts, beading, finger weaving, flint knapping, genealogy, hand-made tools, languages, live birds of prey display, multiple native crafts and games, Native horsemanship, pre-contact life skills, and regalia.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE | \$500

- One table and two (2) chairs provided
- Opportunity to distribute literature and/or print giveaways
- Company banner displayed on bandwagon
- Company logo on festival's page on pgparks.com
- Main Stage announcements recognizing company's sponsorship

GRASS | \$250

- Company logo listed in a randomized selection on promotional materials
- Main Stage announcements recognizing company's sponsorship

TROT FOR A TURKEY - NOVEMBER 21, 2026

For more than 30 years visitors to the annual Winter Festival of Lights have been dazzled by twinkling light displays as they drove through Watkins Regional Park. Now up to 700 patrons each year have been able to register to walk or run through the 3.1 mile course to see the dazzling displays up close. Registration fees provide families in need with a holiday turkey.

SPONSORSHIP OPPORTUNITIES

GOLDEN TURKEY | \$500 & UP

- Company logo listed in a randomized selection on promotional materials
- Main Stage announcements recognizing company's sponsorship





FIESTA DE LA FAMILIA

SEPTEMBER / OCTOBER 2026

Since 1980, the Maryland-National Capital Park and Planning Commission has hosted an annual Hispanic Festival celebrated every September/October. The festival honors Hispanic culture and heritage in Prince George's County and the D.C./Maryland/Virginia area. Attracting thousands of attendees, it features live entertainment, music, dancing, ethnic foods, children's activities, games, arts & crafts, and exhibitions. **This year, Fiesta de la Familia will replace the Hispanic Festival and will be held indoors at the Prince George's Sports & Learning Complex.**

SPONSORSHIP OPPORTUNITIES

GOLD | \$2,000

- Prime location exhibitor space, including (1) table and two (2) chairs
- Opportunity to sponsor an activity / activation (ie. Children's Area or Conservation Area)
- A live promotional address on the main stage (Your company's representative will be allocated up to two (2) minutes to address the audience.)
- Two (2) announcements recognizing your company on stage
- Literature distribution at your booth (Sponsors are not allowed to distribute literature elsewhere on the festival grounds.)
- Commemorative award Certificate
- Your company's name or logo included on the event program
- Your company's name or logo featured on the event web page
- Your company's name or logo included on the event banners

SILVER | \$1,000

- Deluxe location exhibitor space, including (1) table and two (2) chairs
- One (1) announcement recognizing your company on stage
- Your company's name or logo included on the event program
- Your company's name or logo featured on the event web page
- Your company's name or logo included on the event banners
- Literature distribution at your booth (Sponsors are not allowed to distribute literature elsewhere on the festival grounds.)

BRONZE | \$500

- Standard exhibitor space, including (1) table and two (2) chairs
- Company marketing literature distributed at the Department of Parks and Recreation General Information booth located at the entrance of the festival
- Your company's name or logo included on the event program
- Your company's name or logo featured on the event web page
- Your company's name or logo included on the event banners





JUG BAY 5K/10K RUN FOR WILDLIFE - NOVEMBER 7, 2026

This popular annual walk/run takes place at The Maryland-National Capital Park and Planning Commission's Patuxent River Park and The Maryland Department of Natural Resources' Merkle Wildlife Sanctuary. The race course takes participants along the banks of the Patuxent River, and across a 1,000-foot bridge through a wetland area. Since 1996, the race has been held at this natural area gem. Hundreds of nature enthusiasts and runners from Prince George's County and the metropolitan area participate. Proceeds from the walk/run directly support conservation projects, environmental research, and education in the Patuxent River watershed. Past projects have included Wood Duck nesting boxes, Osprey tower construction, Sora Rail research, Bioblitz, and more.

SPONSORSHIP OPPORTUNITIES

WETLAND | \$500+

- Company logo included on official race t-shirt
- Four (4) complimentary coupons for canoe or kayak rental at Patuxent River Park's Jug Bay Natural Area
- Four (4) tickets to a Bowie Baysox baseball game
- Free (4) registration for four (4) participants in the 10K/5K race or 3K Fun Walk
- Option to display company banner on race day
- Option to have a booth or product display on race day

WOODLAND | \$250+

- Company logo included on official race t-shirt
- Free registration for two (2) participants in the 5K/10K race or 3K Fun Walk
- Option to display company banner on race day
- Two (2) complimentary coupons for canoe or kayak rental at Patuxent River Park's Jug Bay Natural Area
- Two (2) tickets to a Bowie Baysox baseball game

MEADOW | \$100+

- Two (2) complimentary coupons for canoe or kayak rental at Patuxent River Park's Jug Bay Natural Area
- Two (2) tickets to a Bowie Baysox baseball game

UNWINE FESTIVAL - SEPTEMBER 26, 2026

The UnWine Festival is more than an event—it's an unforgettable experience that blends live music, local wine and beer tastings, artisans and vendors, and a vibrant community atmosphere. It's where families, friends, and neighbors come together to celebrate the season, and where your brand can shine as a champion of connection and culture. By sponsoring this beloved festival, you'll gain access to direct community engagement, brand visibility, and meaningful recognition—all while supporting a signature event that uplifts local businesses, artists, and experiences. Whether you're a regional powerhouse or a passionate local business, we offer a sponsorship level to match your goals and values.

SPONSORSHIP OPPORTUNITIES

GRAND RESERVE SPONSOR | \$15,000

- Named as "The UnWine Festival presented by [Your Company]" on all promotional and press materials
- Exclusive onsite signage at festival entrance, VIP area, and main stage
- Logo on event badges, banners, and digital screens
- Custom 60-second radio announcement
- Prime exhibitor space with tent, table, chairs, and power
- Homepage logo with link on festival website
- 4 dedicated social media features
- Opportunity to speak or host a featured segment during the event
- 10 VIP festival passes
- First right of refusal for 2026

CORK + FORK SPONSOR | \$10,000

- Logo on exclusive onsite signage in high-traffic zones (e.g., food court, stage area)
- 30-second radio announcement mention
- Prime exhibitor space with tent, table and chairs • Logo with link on festival website
- 3 dedicated social media features
- Logo on banners, maps, and directional signage
- 6 VIP festival passes

DECANTER SPONSOR | \$5,000

- Branded as Official Beer & Wine Sponsor on select promotional materials
- Exclusive signage in the tasting areas and bar service zones
- Logo on tasting menus and tent flags
- Exhibit space with product sampling (if applicable)
- Logo with link on sponsor webpage
- 2 social media features
- Verbal emcee mention throughout the event
- 4 VIP festival passes



BRUSHES + MERLOT SPONSOR| \$2,500

- Branded as Official Paint & Sip Sponsor
- Exclusive signage in the Paint & Sip lounge/activity area
- Logo on easels, aprons, and paint stations (if applicable)
- Opportunity to provide branded giveaways or materials
- Exhibit space nearby activity area
- Logo with link on website sponsor page
- 1 social media group feature
- 2 VIP festival passes

GRAPEFUL GIVER SPONSOR DONATION OF GOODS/SERVICES

- Logo on thank-you signage at event and listing on sponsor page
- Social media “Thank You” recognition
- Exhibit table (as applicable to donation)
- Ideal for: wine/beer providers, catering, floral design, art supplies, marketing services, photography, décor, and more





WINTER FESTIVAL OF LIGHTS

The 40th Anniversary of our Winter Festival of Lights begins the Friday after Thanksgiving through New Year's Day! Bring a little twinkle to your holidays at this spectacular drive-through event that brings out over 25,000 Prince George's County resident vehicles year after year.

SPONSORSHIP OPPORTUNITIES

PRESENTING MAIN LIGHT SPONSOR | \$5,000

- Sponsor inclusion in Trot for a Turkey Kick-Off Event
- Sponsor inclusion in Bikes and Lights Pre-Event
- Illuminated "Presented By" Logo inclusion at select area within Festival of Lights
- Sponsor provided Signage at the Main Prominent Display at Festival of Lights
- Company Logo on Festival of Lights Webpage
- Sponsor Recognition on all Promotional Material
- Opportunity to provide swag or print material at opening night
- Four (4) Complimentary Season Tickets

TURN UP THE LIGHTS SPONSOR | \$3,000

- Sponsor inclusion in Trot for a Turkey Kick-Off Event
- Illuminated Logo inclusion at select area within Festival of Lights
- Company Logo on Festival of Lights Webpage
- Sponsor Recognition on all Promotional Material
- Opportunity to provide swag or print material at opening night
- Three (3) Complimentary Season Tickets

BRIGHT LIGHT SUPPORTER | \$1,000

- Company Logo on Festival of Lights Webpage
- Opportunity to provide swag or print material at opening night
- Two (2) Complimentary Season Tickets





IN THE WATER BASKETBALL SHOWCASE



December 2026, join M-NCPPC at the Show Place Arena & Equestrian Center for an exciting two day basketball showcase highlighting high school boys and girls teams from Maryland, D.C. and Virginia. Become a partner and support young athletes!

SPONSORSHIP OPPORTUNITIES

SLAM DUNK TITLE SPONSOR | \$5,000

- Advertising banner (provided by company) displayed at event
- Company logo displayed on jumbotron at both event days
- Sponsor recognition over speakers at both event days
- Six (6) complimentary tickets
- Three (3) VIP parking passes
- Sponsor table and two (2) chairs located in exclusive Slam Dunk Sponsor Location
- Opportunity to provide giveaways at sponsor table

ASSIST SPONSOR | \$2,500

- Sponsor table and two (2) chairs
- Opportunity to provide giveaways at sponsor table
- Company logo displayed on jumbotron at both event days
- Sponsor recognition over speakers at both event days
- Four (4) complimentary tickets
- Two (2) VIP parking passes

BUZZER BEATER SPONSOR | \$1,000

- Sponsor table and two (2) chairs
- Opportunity to provide giveaways at sponsor table
- Two (2) complimentary tickets
- One (1) VIP parking pass

JUMP SHOT SPONSOR | \$500 OR IN-KIND DONATION*

- Sponsor table and two (2) chairs
- Opportunity to provide giveaways at sponsor table
- Two (2) complimentary tickets

*Value of in-kind/services must equal or exceed \$500





ARTS ON A ROLL

Express yourself with our fun and exciting mobile arts service. We offer unique workshops in theatre, dance, music, and visual art for the young and the young-at-heart. The ideal hassle-free experience; we provide the teaching artists, supplies, and equipment. You make the art! This service is normally booked by-request, but there are a number of comped/free opportunities provided to neighborhoods and communities in need of arts programming and various community events throughout the County.

SPONSORSHIP OPPORTUNITIES

GOLD | \$5,000 & UP

- Logo advertised via magnet on Arts on a Roll mobile vehicle or a sandwich board style sign on the dates of 10 scheduled events.
- Receive 10 “thank you” posts to the Arts PG Parks Facebook and Twitter for sponsoring Arts on a Roll with a link to the sponsor’s website or social media account.
- Have company logo placed as a sponsor on the Arts on a Roll page on arts.pgparcs.com

SILVER | \$1,000

- Logo advertised via magnet on Arts on a Roll mobile vehicle or a sandwich board style sign on the dates of five (5) scheduled events.
- Receive five (5) “thank you” posts to the Arts PG Parks Facebook and Twitter for sponsoring the Arts on a Roll with a link to the sponsor’s website or social media account.
- Have company logo placed as a sponsor on the Arts on a Roll page on arts.pgparcs.com

BRONZE | \$500

- Logo advertised via magnet on Arts on a Roll mobile vehicle or a sandwich board style sign on the dates of scheduled events.
- Receive one (1) “thank you” post to the Arts PG Parks Facebook and Twitter accounts for sponsoring the Arts on a Roll with a link to the sponsor’s website or social media account.
- Have company logo placed as a sponsor on the Arts on a Roll page on arts.pgparcs.com



FITNESS IN THE PARKS

Fitness in the Parks is a FREE exercise program in parks and natural areas across Prince George's County. Exercising outdoors provides an opportunity to be physically active in a constantly changing environment. While exercise can enhance your physical health, being connected with your community can help improve your mental health as well. Fitness in the Parks began in 2016 and more than 300 people participate annually. The variety of free classes include Boot Camp, Cross Training, Family Zumba, Line Dancing, and Tai Chi.

SPONSORSHIP OPPORTUNITIES

GOLD | \$5,000 & UP

- Logo included on site banners at ALL Yoga in the Parks or all Fitness in the Parks sites
- Tent and table provided by the sponsor at all sites during the entire program session

SILVER | \$1,000

- Logo included on site banners at three (3) Yoga in the Parks or three (3) Fitness in the Parks sites
- Tent and table provided by the sponsor at three (3) sites during the entire program session

BRONZE | \$500

- Logo included on a site banner
- Tent and table provided by the sponsor at one (1) Yoga in the Parks or one (1) Fitness in the Parks site during the entire program session



GET FIT MOBILE UNIT

The Get Fit Mobile Unit is an accessible resource for sports, health, and wellness programs for residents of Prince George's County. The goal of the mobile unit is to get the community actively moving! Our mission is to encourage the adoption of healthy behaviors within our County to reduce chronic disease and increase healthy outcomes through fitness, sports, wellness and nutritional programs. The Get Fit Mobile unit launched in spring 2015 and connects with more than 8,000 residents annually.

SPONSORSHIP OPPORTUNITIES

GOLD | \$5,000 & UP

- Logo advertised via magnet on Get Fit Mobile vehicle on the dates of scheduled events
- Tent provided by the sponsor and a table at 10 Get Fit Mobile event dates

SILVER | \$1,000

- Logo advertised via magnet on Get Fit Mobile vehicle on the dates of scheduled events
- Tent provided by the sponsor and a table at five (5) Get Fit Mobile events

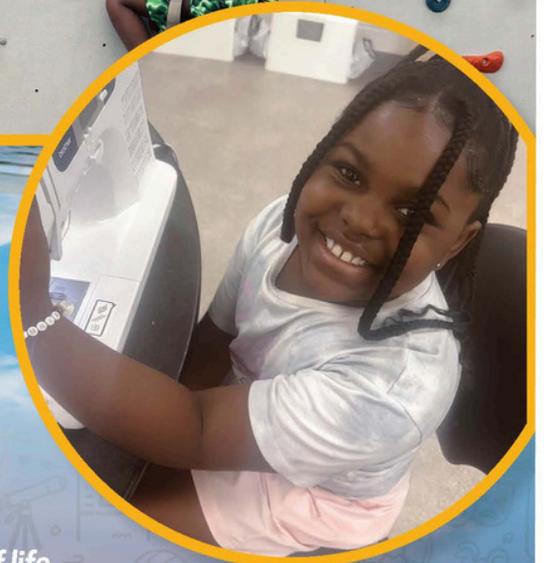
BRONZE | \$500

- Logo advertised via magnet on Get Fit Mobile vehicle on the day of a scheduled event
- Tent provided by the sponsor and a table at one (1) Get Fit Mobile event

This program is brought to you by
Parks & Recreation
M-N C P P C
live more, play more
pgparks.com



Send Kids
to Camp



Summer
BREAK! **Parks & Recreation**
M-N C P P C

Help give a Prince George's County child in need the summer of their dreams at one of the 53 summer camp locations.

Children come to camp from all walks of life, eager to learn, yearning to make new friends, ready to take on new challenges, and discover gifts they didn't know they had.

You can change a child's life today: Donate to sponsor a child's camp experience, no matter how much you can donate, you will impact a child's life.



Kids to Camp donations are tax deductible.

If you or someone you know is interested in applying for the Kids to Camp Scholarship, visit pgparks.com and search 'scholarship'.



Scan the QR Code to Donate

Connect with us!



- ▶ The Department of Parks and Recreation encourages and supports the participation of individuals with disabilities. Register a minimum of two weeks prior to the program start date to request and receive a disability modification.
- ▶ Customers who are deaf, hard of hearing, or have a speech disability, call Maryland Relay 7-1-1.
- ▶ Language interpretation is available at all facility front desks. Please ask for assistance.

Este programa es presentado por
Parks & Recreation
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vive más, juega más
pgparks.com



Send Kids
to Camp



Summer
BREAK! Parks & Recreation
M-N C P P C

Campaña 2025 para enviar niños a los campamentos diurnos

Ayude a darle a un(a) niño(a) necesitado(a) del Condado de Prince George's el verano de sus sueños en uno de los 53 campamentos diurnos del M-NCPPC, Departamento de Parques y Recreación.

Al campamento vienen niños de todos los ámbitos de la vida, ansiosos por aprender, anhelando hacer nuevos amigos, listos para asumir nuevos desafíos y descubrir dones que no sabían que tenían.



Usted puede cambiar la vida de un(a) niño(a) hoy: done para patrocinar la experiencia de campamento de un(a) niño(a). No importa cuánto pueda donar, usted impactará la vida de un(a) niño(a).



Las donaciones para enviar niños a los campamentos diurnos son deducibles de impuestos.

Si usted o alguien que usted conoce está interesado(a) en solicitar una beca "Kids to Camp," visite www.pg parks.com/kids-to-camp-scholarship.

CÓMO DONAR
Escanee el código QR

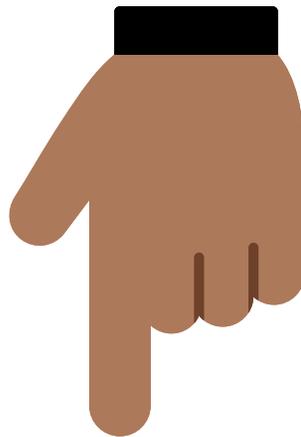
¡Conéctese con nosotros!



- El Departamento de Parques y Recreación fomenta y apoya la participación de individuos con discapacidades. Para pedir y obtener asistencia especial, inscríbese al menos 2 semanas antes de la fecha de comienzo del programa.
- Para clientes sordos, con problemas de audición o discapacidades del habla, llamen a Maryland Relay al 1-800-877-1264 o 7-1-1.
- Hablamos su idioma. Pida asistencia en la recepción cuando nos llame o visite.

SPONSORSHIP INQUIRY

↓ [CLICK THE LINK BELOW](#) ↓



[CLICK HERE TO SUBMIT YOUR SPONSORSHIP INQUIRY](#)

FOR MORE INFORMATION PLEASE CALL 301-446-3340
OR EMAIL PGP-RESOURCE@PGPARKS.COM

THANK YOU!