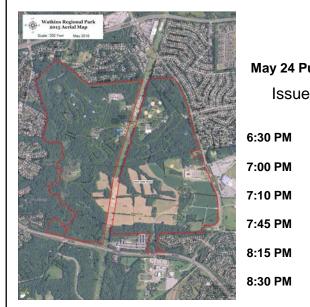


live more, play more pgparks.com



Watkins Regional Park Master Plan

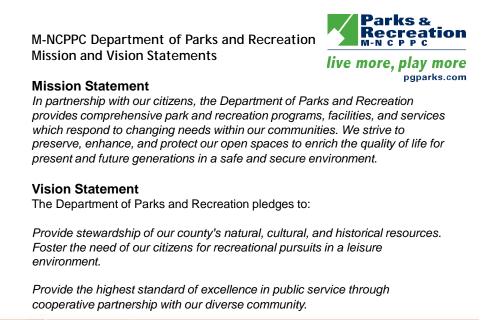


Agenda

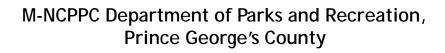
May 24 Public Information Meeting Issues and Opportunities

6:30 PM	Display Review
7:00 PM	Welcome and Introductions
7:10 PM	Presentation

- Discussion
- **Display Review**
- Adjourn







- Operates and maintains more than 27,000 acres of parkland
- "Best in the Nation" Awarded 6th National Gold Medal Award for excellence in Parks and Recreation Management in 2015
- Watkins Nature Center and Old Maryland Farm certified as a Sustainable Maryland Green Center in 2016





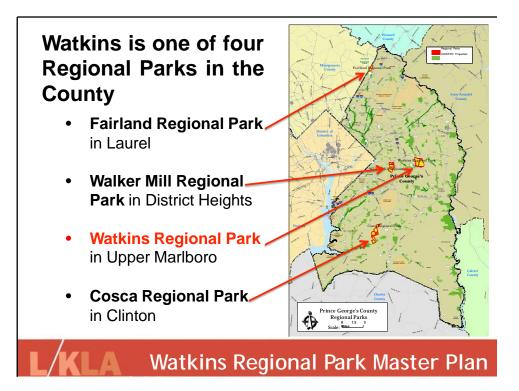
What is a regional park, who does it serve, what activities are located here?

Park Classification

M-NCPPC's park system in Prince
George's County is classified into the following categories:
1. Regional Parks

(a developed park over 200 acres in size)

2. Parks
3. Community Centers
4. Park Buildings
5. Specialty Facilities



Watkins Regional Park Encompasses

- The park itself
 - Approximately 845 acres in size
 - Busiest park in the system approximately 300,000 vehicles and 1,000,000 visitors/annually
 - · Walkable park; visitor can park once and walk to all activities
 - First parcels acquired in 1964; acquisition completed in 1996
 - Located in Upper Marlboro
 - Named after former chairman of M-NCPPC, Robert M. Watkins
- Central Area Maintenance and Administration Offices
- Largo/Kettering/Perrywood Community Center
- Chelsea Historic Site (Boys and Girls Club tenant)

Watkins Regional Park Master Plan

Why plan now?

Plans have been done in the past...

Demographics are changing.

Aging/size of home/yard Population increasing

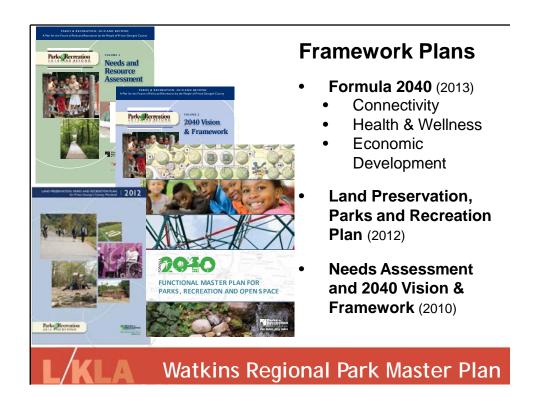
Recreation interests are changing.

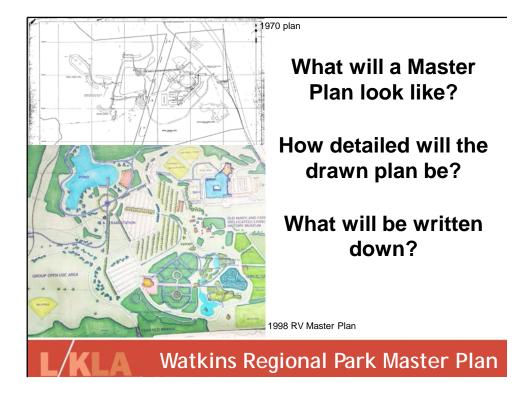
Balance natural resources and farmland with recreation and active uses.

What is a Master Plan?

How frequently is this effort undertaken?

What is the master planning process?









Meeting Project Objectives, Deadlines and Budgets			
Task	Item	Month(s)	Notes/Milestones
Task A	Inventory of Exis;ng Condi;ons	Feb/March/ April/May	Evening public mee;ng – May 2016 Help us understand your park!
Task B	Inventory of Natural Resources	April/May	Ephemerals spring
Task C	Recrea;on Program Assessment	June/July	
Task D	Ci;zen's Survey of User Needs	June/July	
Task E	Vision for Future Plan	September	
Task F	Level of Service Standards	October	Evening public mee;ng – Fall 2016 for Concept Alterna;ves review
Task G	Dra\ Master Plan	November/ Jan	
Task H	Final Master Plan	Jan/Feb	
Milestone Date			

Project Deliverables

- Evaluation of expanding or eliminating existing recreation programs
- Recommendations to expand existing programs to serve a variety of populations
- Concept layout plans for infrastructure and facility upgrades and improvements for new portion of the park - 200 acres in the southern portion of the park
- Activity-Based Costing Form for up to 8 activities (5 new/3 existing)
- Capital and operations plans for some specific existing facilities park entrance, Nature Center, playground
- Direct impact, indirect impacts, and induced impacts spending
- Criteria to establish and locate a Wayfaring Signage program
- Identification of potential funding and grant opportunities





Existing Park Conditions

Park Events – Spring and Summer

<u>Spring</u>

- Wool and Fiber Day at OMF April
- PGCPS High School Tennis Championship Tournament – May

<u>Summer</u>

- Concerts in the Park! On the Green on Thursday evenings throughout summer Family Fun and Fitness nights with movie – 3rd Fridays of summer months
- Terrific Tuesdays (July) and Fabulous Fridays (August) – Discount family nights at Watkins Summer Operations
- Summer Shakespeare Theatre July
- Host Yoga in the Park (summer)
- Park Police Community Day August
- Camps at WNC and WTB
- ** New Food Truck Hub site for Summer 2016



Existing Park Conditions

Park Events – Fall and Winter

Fall

- PGC Firemen's Tournament for Muscular Dystrophy – weekend following Labor Day
- Facilitate PGC Senior Picnic September
- Kinderfest first Sunday in October
- KLMB&GC Homecoming 2nd weekend in Oct.
- Halloween on the Farm at OMF
- Boo Beer Fest Late October
- Host Tai Chi in the Park (Fall)
- NJTL Championship Tournament August
- Trash To Treasure Green Craft Fair on Saturday, November 12 at WNC

Winter

- Festival of Lights Grand Opening Celebration Monday before Thanksgiving
- Festival of Lights Day after Thanksgiving through January 1st



Existing Park Conditions

Park Events – Most of the Year

Year-round

- Family Fun and Fitness walk/runs monthly in Spring, summer and Fall
- Tennis Clinics Fall, Winter and Spring
- Various Regional Tournaments throughout spring, summer and fall
- Facilitate charity walk/runs in the fall and spring, County agency picnics and events.



Existing Park Conditions

Park Features

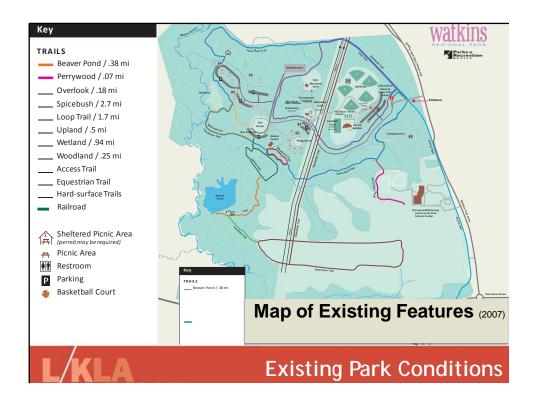
L/KLA

- Watkins Nature Center (1)
- Old Maryland Farm (1)
- Basketball, Half Court (4)
- Camping (34)
- Football/Soccer Combination Field, Lighted (1)
- Softball/Baseball Fields, Lighted (5)
- Indoor Tennis Court (5)
- Outdoor Tennis Court, Lighted (4)
- Miniature Train (1)
- 18 hole Mini Golf Course (1)
- Antique Carousel (1)
- Natural Surface Trail (7)
- Paved Walking Loop and Exercise System (1)
- Picnic Area (4) and Picnic Shelter (16)
- Playground (2)
 - Snack Bar Refreshment Depot: Vending Machines (1)

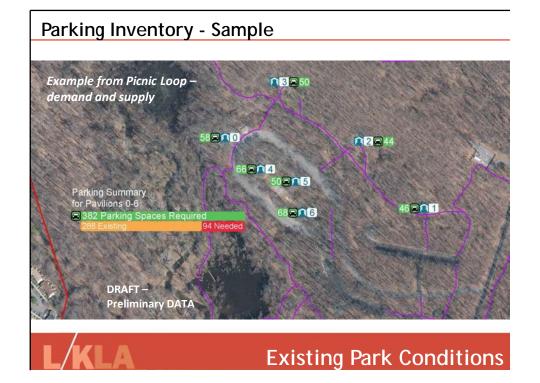


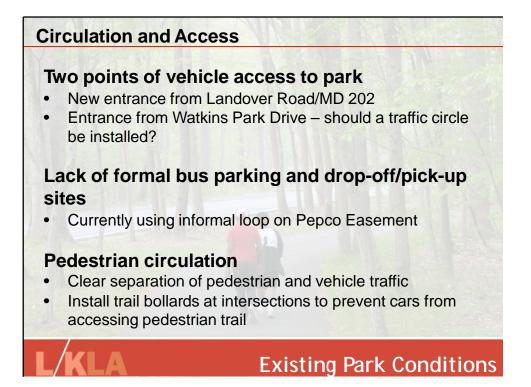


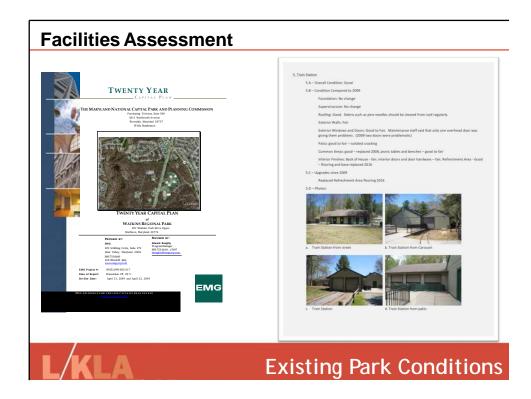
Existing Park Conditions

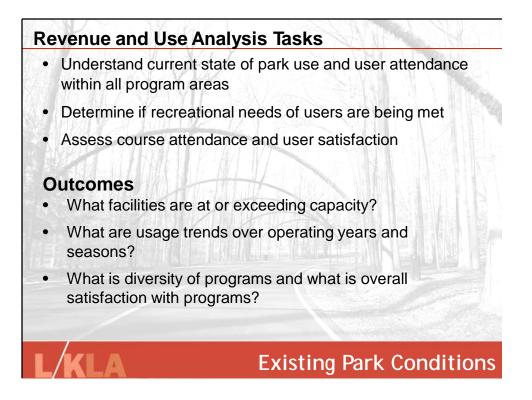












Revenue and Use Analysis

Data collection on historical annual usage and monthly demand trends shall provide insight to attendance and past surveys shall be analyzed and compared to ascertain satisfaction.

Data Being Gathered

- Programs (drop in and scheduled classes at all facilities in parks)
- Field/Court rentals (recreational and enterprise facilities soccer/football, tennis)
- General usage (traffic and trail counters)
- Zip code of users
- Facilities (pavilions and campground rentals and carousel)

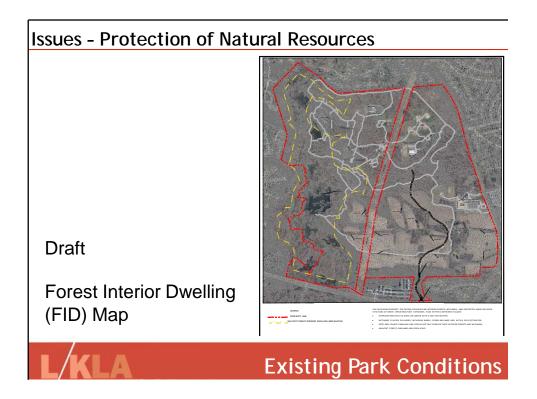
Sources: Smartlink Data base as well as Site Specific Databases

Existing Park Conditions



Issues - Protection of Natural Resources





Issues - Protection of Natural Resources



Issues - Expansion Space Limitations • 845 acres (same as Central Park in NYC) • Restricted - regulated Wetlands (blue) 25% and greater slopes (orange TO COME - TCP2 lands (Tree Conservation Plan Lands) **Restricted – policy** • Prime farmland and Land of Statewide Importance (green) DRAFT Restricted – current uses

Existing Park Conditions

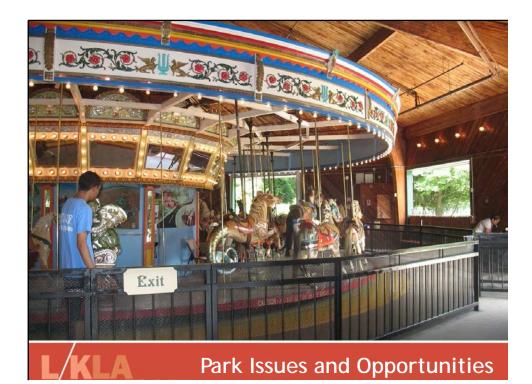
Online Survey

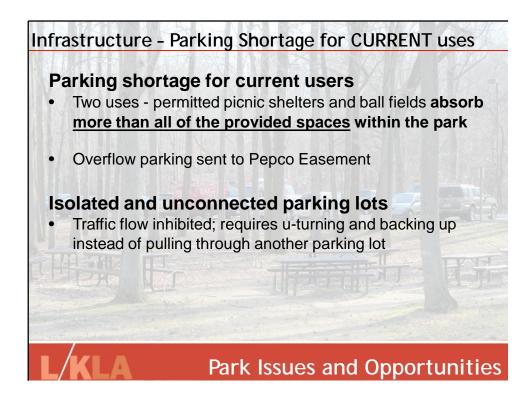
Run through June 2016

- Asking questions related to current uses
- Requesting suggested new uses
- Data set can be tied back to surveys from 2010 Needs Assessment

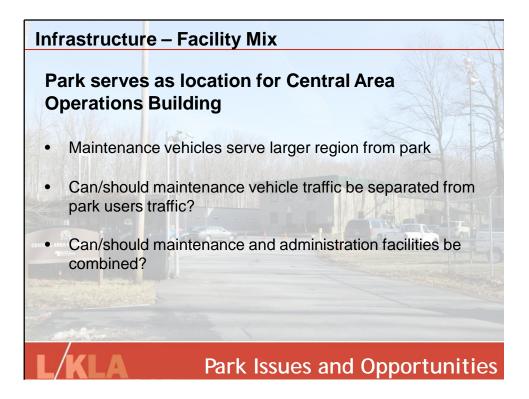
KLA Existing Park Conditions

Tell us what you think – complete our 'Park Lib'				
Five years from now, when I visit Watkins Regional Park, I ar most excited about It is a fun park with lots of				
	t the park in the winter is the summer is			
I wish	could change.			
l miss	and am glad that the park has			
·				
L/KLA	Watkins Park in Five Years			

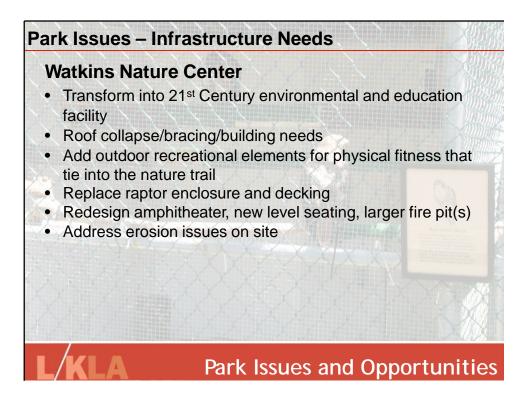


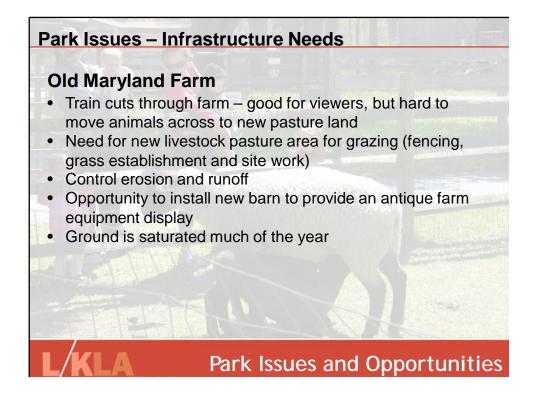
















Where to go Next? How to Address Challenges?

Questions

- What could be removed to make room for existing and new activities?
- Should admission be charged on peak use days? Resident/Nonresident?
- Should the park close its gates on busy days – it is FULL?
- What would you like added to the park?
- What should be improved?



What is Important to YOU?



Next Steps

L/KLA

- Online Survey
- Smaller Focus Groups
- Fall 2016 Public Meeting with Alternative Master Plan Strategies and Concepts



Next Steps



Watkins Regional Park Master Plan 2016

Contacts:

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