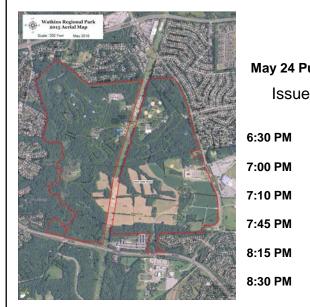


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## Watkins Regional Park Master Plan

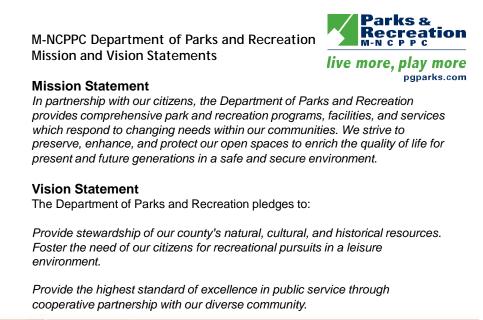


### Agenda

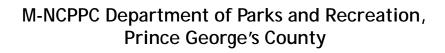
May 24 Public Information Meeting Issues and Opportunities

| 6:30 PM | Display Review            |
|---------|---------------------------|
| 7:00 PM | Welcome and Introductions |
| 7:10 PM | Presentation              |

- Discussion
- **Display Review**
- Adjourn







- Operates and maintains more than 27,000 acres of parkland
- "Best in the Nation" Awarded 6th National Gold Medal Award for excellence in Parks and Recreation Management in 2015
- Watkins Nature Center and Old Maryland Farm certified as a Sustainable Maryland Green Center in 2016





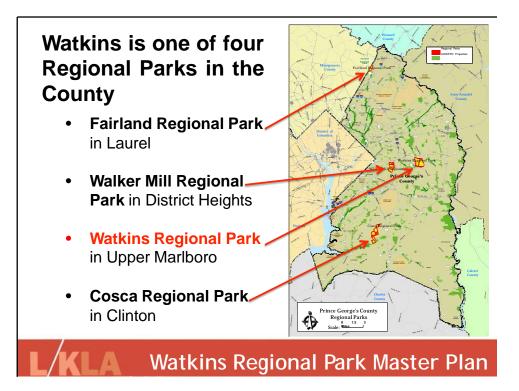
### What is a regional park, who does it serve, what activities are located here?

### **Park Classification**

M-NCPPC's park system in Prince
George's County is classified into the following categories:
1. Regional Parks

(a developed park over 200 acres in size)

2. Parks
3. Community Centers
4. Park Buildings
5. Specialty Facilities



### Watkins Regional Park Encompasses

- The park itself
  - Approximately 845 acres in size
  - Busiest park in the system approximately 300,000 vehicles and 1,000,000 visitors/annually
  - · Walkable park; visitor can park once and walk to all activities
  - First parcels acquired in 1964; acquisition completed in 1996
  - Located in Upper Marlboro
  - Named after former chairman of M-NCPPC, Robert M. Watkins
- Central Area Maintenance and Administration Offices
- Largo/Kettering/Perrywood Community Center
- Chelsea Historic Site (Boys and Girls Club tenant)

Watkins Regional Park Master Plan

### Why plan now?

Plans have been done in the past...

### Demographics are changing.

Aging/size of home/yard Population increasing

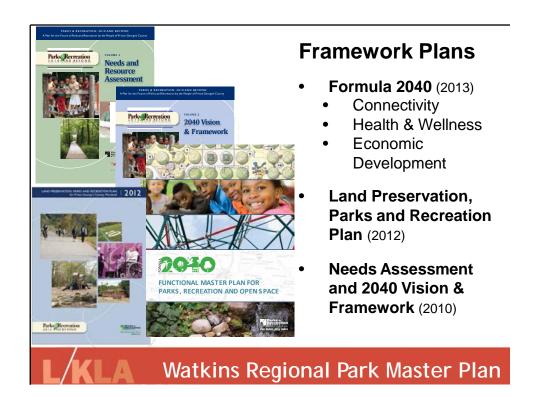
**Recreation interests are changing.** 

Balance natural resources and farmland with recreation and active uses.

### What is a Master Plan?

How frequently is this effort undertaken?

What is the master planning process?









| Meeting Project Objectives, Deadlines and Budgets |                                   |                         |   |
|---|-----------------------------------|-------------------------|---|
| Task  | Item                              | Month(s)                | Notes/Milestones  |
| Task A  | Inventory of Exis;ng<br>Condi;ons | Feb/March/<br>April/May | Evening public mee;ng – May 2016<br>Help us understand your park!   |
| Task B  | Inventory of Natural<br>Resources | April/May               | Ephemerals spring   |
| Task C  | Recrea;on Program<br>Assessment   | June/July               |   |
| Task D  | Ci;zen's Survey of<br>User Needs  | June/July               |   |
| Task E  | Vision for Future<br>Plan         | September               |   |
| Task F  | Level of Service<br>Standards     | October                 | Evening public mee;ng – Fall 2016 for<br>Concept Alterna;ves review |
| Task G  | Dra\ Master Plan                  | November/<br>Jan        |   |
| Task H  | Final Master Plan                 | Jan/Feb                 |   |
| Milestone Date                                    |                                   |                         |   |

### **Project Deliverables**

- Evaluation of expanding or eliminating existing recreation programs
- Recommendations to expand existing programs to serve a variety of populations
- Concept layout plans for infrastructure and facility upgrades and improvements for new portion of the park - 200 acres in the southern portion of the park
- Activity-Based Costing Form for up to 8 activities (5 new/3 existing)
- Capital and operations plans for some specific existing facilities park entrance, Nature Center, playground
- Direct impact, indirect impacts, and induced impacts spending
- Criteria to establish and locate a Wayfaring Signage program
- Identification of potential funding and grant opportunities





**Existing Park Conditions** 

### Park Events – Spring and Summer

#### <u>Spring</u>

- Wool and Fiber Day at OMF April
- PGCPS High School Tennis Championship Tournament – May

#### <u>Summer</u>

- Concerts in the Park! On the Green on Thursday evenings throughout summer Family Fun and Fitness nights with movie – 3<sup>rd</sup> Fridays of summer months
- Terrific Tuesdays (July) and Fabulous Fridays (August) – Discount family nights at Watkins Summer Operations
- Summer Shakespeare Theatre July
- Host Yoga in the Park (summer)
- Park Police Community Day August
- Camps at WNC and WTB
- \*\* New Food Truck Hub site for Summer 2016



**Existing Park Conditions** 

#### Park Events – Fall and Winter

#### Fall

- PGC Firemen's Tournament for Muscular Dystrophy – weekend following Labor Day
- Facilitate PGC Senior Picnic September
- Kinderfest first Sunday in October
- KLMB&GC Homecoming 2<sup>nd</sup> weekend in Oct.
- Halloween on the Farm at OMF
- Boo Beer Fest Late October
- Host Tai Chi in the Park (Fall)
- NJTL Championship Tournament August
- Trash To Treasure Green Craft Fair on Saturday, November 12 at WNC

#### **Winter**

- Festival of Lights Grand Opening Celebration Monday before Thanksgiving
- Festival of Lights Day after Thanksgiving through January 1<sup>st</sup>



**Existing Park Conditions** 

### Park Events – Most of the Year

#### Year-round

- Family Fun and Fitness walk/runs monthly in Spring, summer and Fall
- Tennis Clinics Fall, Winter and Spring
- Various Regional Tournaments throughout spring, summer and fall
- Facilitate charity walk/runs in the fall and spring, County agency picnics and events.



### **Existing Park Conditions**

#### Park Features

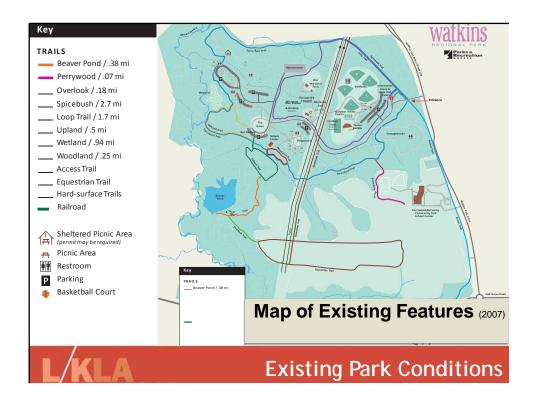
L/KLA

- Watkins Nature Center (1)
- Old Maryland Farm (1)
- Basketball, Half Court (4)
- Camping (34)
- Football/Soccer Combination Field, Lighted (1)
- Softball/Baseball Fields, Lighted (5)
- Indoor Tennis Court (5)
- Outdoor Tennis Court, Lighted (4)
- Miniature Train (1)
- 18 hole Mini Golf Course (1)
- Antique Carousel (1)
- Natural Surface Trail (7)
- Paved Walking Loop and Exercise System (1)
- Picnic Area (4) and Picnic Shelter (16)
- Playground (2)
  - Snack Bar Refreshment Depot: Vending Machines (1)

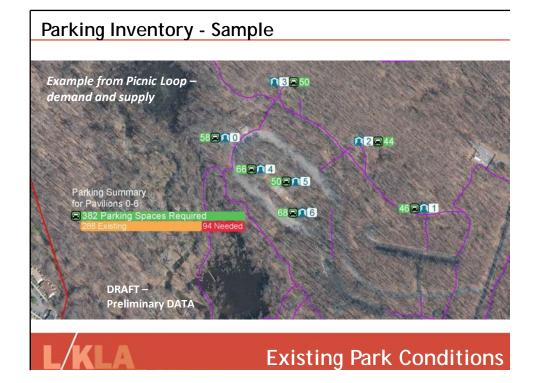


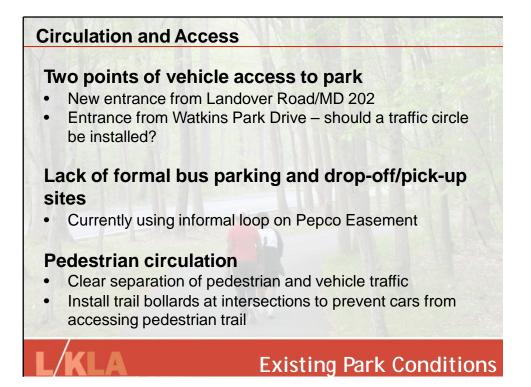


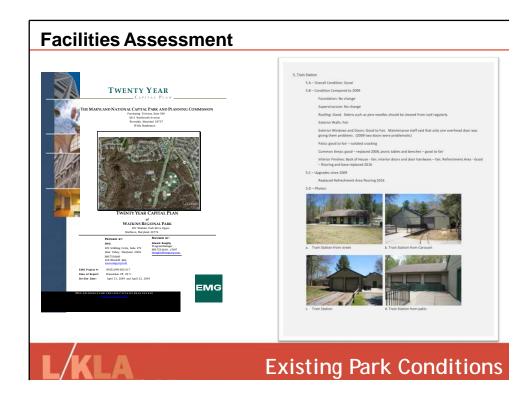
**Existing Park Conditions** 

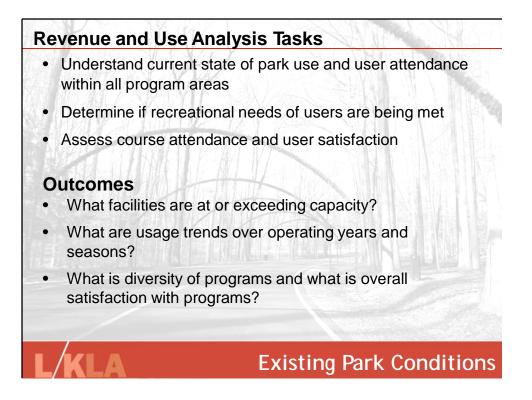












#### **Revenue and Use Analysis**

Data collection on historical annual usage and monthly demand trends shall provide insight to attendance and past surveys shall be analyzed and compared to ascertain satisfaction.

#### **Data Being Gathered**

- Programs (drop in and scheduled classes at all facilities in parks)
- Field/Court rentals (recreational and enterprise facilities soccer/football, tennis)
- General usage (traffic and trail counters)
- Zip code of users
- Facilities (pavilions and campground rentals and carousel)

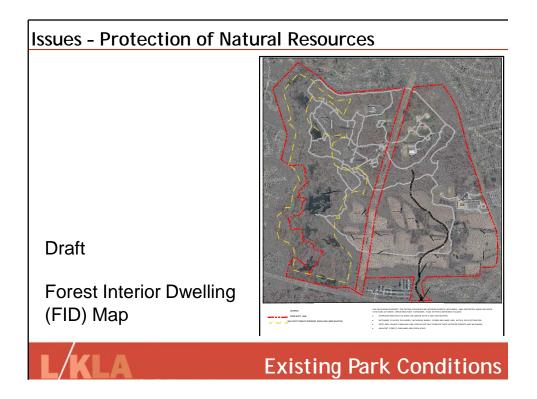
Sources: Smartlink Data base as well as Site Specific Databases

Existing Park Conditions



### Issues - Protection of Natural Resources





### **Issues - Protection of Natural Resources**



#### **Issues - Expansion Space Limitations** • 845 acres (same as Central Park in NYC) • Restricted - regulated Wetlands (blue) 25% and greater slopes (orange TO COME - TCP2 lands (Tree Conservation Plan Lands) **Restricted – policy** • Prime farmland and Land of Statewide Importance (green) DRAFT Restricted – current uses

**Existing Park Conditions** 

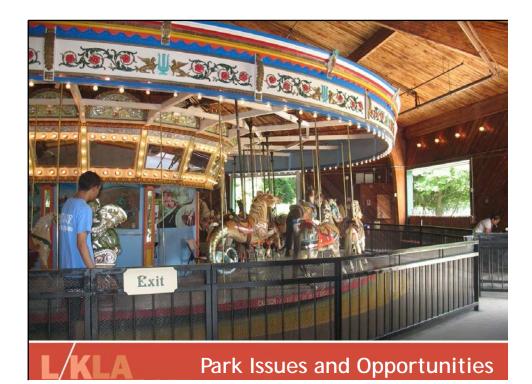
### Online Survey

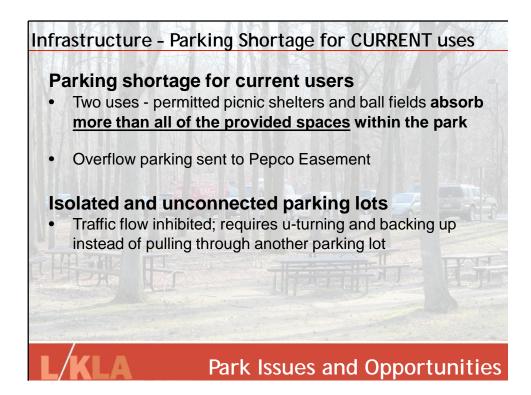
### Run through June 2016

- Asking questions related to current uses
- Requesting suggested new uses
- Data set can be tied back to surveys from 2010 Needs Assessment

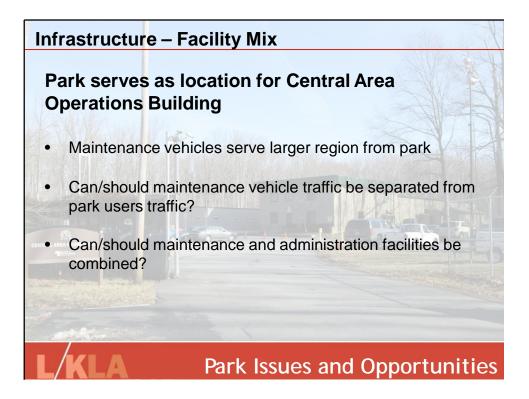
# **KLA** Existing Park Conditions

| Tell us what you think – complete our 'Park Lib'   |   |  |  |  |
|--|---|--|--|--|
|  |   |  |  |  |
| Five years from now, when I visit Watkins Regional Park, I ar most excited about It is a fun park with lots of |   |  |  |  |
|  | t the park in the winter is the summer is |  |  |  |
| I wish   | could change.                             |  |  |  |
| l miss   | and am glad that the park has             |  |  |  |
| ·  |   |  |  |  |
| L/KLA  | Watkins Park in Five Years                |  |  |  |

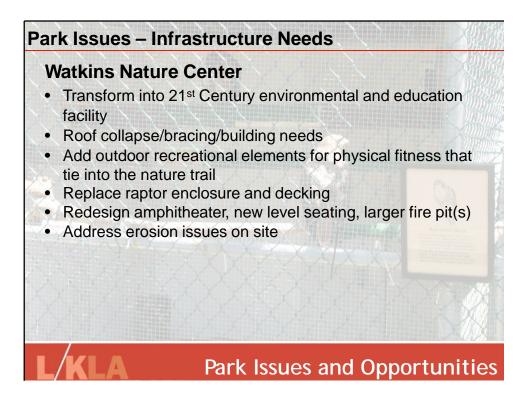


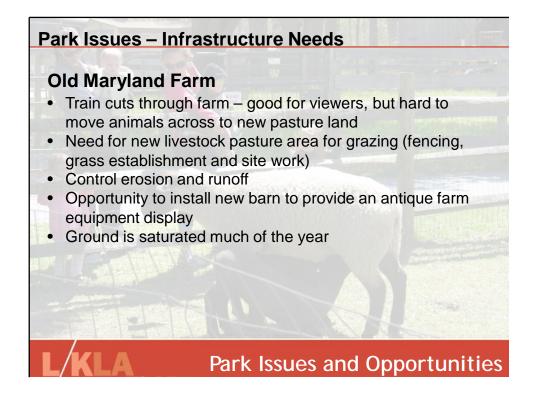
















### Where to go Next? How to Address Challenges?

#### Questions

- What could be removed to make room for existing and new activities?
- Should admission be charged on peak use days? Resident/Nonresident?
- Should the park close its gates on busy days – it is FULL?
- What would you like added to the park?
- What should be improved?



What is Important to YOU?



### Next Steps

L/KLA

- Online Survey
- Smaller Focus Groups
- Fall 2016 Public Meeting with Alternative Master Plan Strategies and Concepts



## Next Steps



### Watkins Regional Park Master Plan 2016

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