Context

- 1,340 acres / ~ 2.0 sq. miles
- College Park and Prince George's Plaza Area TDDPs nearby

Boundary:
- Anacostia River Stream Valley Park and the Northeast Branch Anacostia River to the west
- Greenbelt National Park to the north
- Baltimore-Washington Parkway and Veteran’s Parkway to the east
- Neighborhoods of Riverdale Heights, Riverdale Hills, Crestwood, Templeton Knolls, Eastpines, and Beacon Heights
Purple Line stations in sector plan area:
- Riverdale Park
- Beacon Heights

Nearby Purple Line stations:
- M Square
- New Carrollton
Demographic Snapshot

Resident Socio-Economic Profile

- Median household income in 1,000
- Median Age 32
- Bachelors degree or higher 14%

Racial Demographic Profile

- Hispanic 56.5%
- Black 33.2%
- White 26%
- Asian 4.3%
Purpose

WHAT:
Develop action-oriented implementation plan that promotes commercial transit-oriented development (TOD) around the Riverdale Park and Beacon Heights Purple Line light rail stations.
Create policies to support safe, pedestrian-oriented, multi-modal transit-friendly communities and improve neighborhood connectivity and sustainability.

WHY:
- Implement Plan 2035 General Plan growth policy areas vision and strategies
- Update outdated portions of Sector Plans - Planning Area 68 and 69
- Implement Purple Line Project – undertake TOD planning around stations
- Build upon previous planning studies and plans and create prioritized actions

HOW:
- Collaboration involving the county, Town of Riverdale Park, residents, businesses, property owners and local nonprofits and institutions
Key Focus Areas

- Land Use
- Economic Prosperity
- Transportation and Mobility
- Natural Environment
- Housing and Neighborhoods
- Community Heritage, Culture and Design
- Healthy Communities
- Public Facilities
Project Schedule

1. Community Outreach
   Fall 2015 - Spring 2016

2. Charrette Meeting
   Spring 2016

3. Prepare Draft Plan
   Spring - Fall 2016

4. Permission to Release Draft
   Winter 2016

5. Legislative Approval Process
   Winter - Spring 2017
Project Partners

- Town of Riverdale Park
- East Riverdale/Bladensburg TNI
- M-NCPPC Department of Planning
- M-NCPPC Department of Parks and Recreation
- County Departments of Public Works; Environment; Permitting, Inspections and Enforcement; and Housing and Community Development
- Maryland Transit Administration (MTA)
- Purple Line Coalition
- National Center for Smart Growth
- Nonprofits and community based organizations
- Consultant Team – Toole Design Group
Community Outreach

Toolbox

- Traveling Roadshow
- Multi-Day Charrette
- Community Online WikiMap
- Steering Advisory Committee
- Key Stakeholder Interviews
- Email - Constant Contact
- Website
- Public E-Newsletters
- Briefings to Decisionmakers
- Required Public Notifications
- Media outlets
With this map you can:

- **Draw a line** to show important routes
- **Draw a point** to show key places/destinations
- **Add comments** for each point or line you add
- **Upload photos** of your favorite places/destinations
- **Like/Dislike** other people’s input. Click on the map below to get started!
Help We Need

Town of Riverdale Park

- Assistance with public outreach efforts
- Help with getting the word out
- Invitations to attend briefings or events
- Stakeholder interviews
- Provide information on community needs/interests/opportunities/challenges

Need ACTIVE and ENGAGED partners who can help shape plan recommendations, identify issues, implementation actions, and become stewards of the plan!
Be In The Know

Upcoming Briefings

November 3 @ 7 pm – 8 pm
CKAR Board Meeting

November 4 @ 10 am – Noon
Purple Line Coalition

November 12 @ 10 am – Noon
Anacostia Trail Heritage Area

November 14 @ 11 am – 1 pm
Riverdale Heights/Riverdale Hills/Crestwood (RRC)
Community Association Meeting

November 17 @ 7 pm – 9 pm
Templeton Knolls Civic Association Meeting

Announcements

► Project Website Launched
► Community Wikimap Launched
► Press Release Issued
► Traveling Roadshows Can Come to You
► Steering Advisory Committee
Next Steps

- Public Participation Program:
  - E-Newsletter Release
  - Stakeholder Interviews
  - Steering Advisory Committee
  - Traveling Roadshow Briefings
  - Community Wikimap
  - Public Agency Meetings

FOR IMMEDIATE RELEASE
October 20, 2015

Contact: Parlan Cunningham, M NCPCC Public Affairs, 301-052-3038
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PRINCE GEORGE’S COUNTY INITIATES EAST RIVERDALE AND BEACON HEIGHTS SECTOR PLAN

New Community Tool Launched to Engage Residents on Community Vision

Upper Marlboro, MD – The Prince George’s County Planning Department of The Maryland-National Capital Park and Planning Commission (M-NCPCC) requests public involvement in developing a new sector plan for the East Riverdale and Beacon Heights area of the County, through the use of a Community Wikimap Planning Tool. The sector plan area includes several landmarks such as the Riverdale Plaza Shopping Center, the commercial corridor along Kenilworth Avenue and the neighborhoods of Riverdale Heights, Riverdale Hills, Crustwood, Templeton Knolls, Eastpines and Beacon Heights. It also contains two planned Purple Line light rail stations—Riverdale Park and Beacon Heights.

“I am excited this plan is moving forward at two important neighborhood nodes where reinvestment is needed,” said Prince George’s County Council Member Danielle Glaros (D) – District 3. “Both are along the Purple Line route and it is important to have an updated, visionary plan in place.”

The sector plan will focus on developing a strategic plan of action addressing a range of issues including: land use, economic prosperity, transportation and mobility, natural and built environment, housing and neighborhoods, healthy communities, public facilities, and community heritage, culture and design.

“The demographics and character of the neighborhoods have changed,” said Fern Piret, Planning Director. “We are hoping that the community’s input can help guide quality of life enhancements for current and future residents, businesses and surrounding neighborhoods.”

Ideas and suggestions on the future of this community can be provided through the use of the Wikimap Planning Tool. This tool allows users to recommend improvements like walkable trails, sidewalks, bike routes and more by drawing points and lines on an editable map. Users can also provide feedback on others’ recommendations. The information gathered will help shape the plan recommendations.

Residents and other stakeholders can visit www.pgpco.org/EIBH.htm to learn more about the East Riverdale and Beacon Heights Sector Plan and to input their ideas into the interactive Community Planning tool.
Contact

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