



PRINCE GEORGE'S COUNTY

# SPONSORSHIP OPPORTUNITIES

SPECIAL EVENTS FOR SENIORS 60 & BETTER



2019





Understanding the diverse aging population, we challenge ageism and aging stereotypes, celebrate the wisdom and experience of age, and provide opportunities and support for seniors to engage in meaningful activities that enhance personal well-being. The seven dimensions of wellness:

social, emotional, physical,  
environmental, intellectual,  
vocational and spiritual wellness

are emphasized when planning programs, activities and events.

**Thank you for exploring opportunities to sponsor some terrific activities for seniors.**



**The Maryland-National Capital Park and Planning Commission** (M-NCPPC) is a bi-county agency empowered by the State of Maryland in 1927. M-NCPPC's Department of Parks and Recreation, Prince George's County provides quality recreation programs, facilities, and services for residents and visitors. M-NCPPC operates and maintains more than 27,000 acres of parkland

throughout Prince George's County, including land developed to provide parks, picnic areas, athletic fields, historic sites, community centers, senior activity centers and recreation facilities. In an effort to maintain the County's natural beauty, a large percentage of the land has been left undeveloped to serve as buffers and to provide natural open spaces.

## MISSION STATEMENT

In partnership with our citizens, the Department of Parks and Recreation provides comprehensive park and recreation programs, facilities, and services which respond to changing needs within our communities. We strive to preserve, enhance, and protect our open spaces to enrich the quality of life for present and future generations in a safe and secure environment.



## VISION STATEMENT

The Department of Parks and Recreation pledges to:

- Provide stewardship of our County's natural, cultural, and historical resources.
- Foster the need of our citizens for recreational pursuits in a leisure environment.
- Provide the highest standard of excellence in public service through cooperative partnership with our diverse community.



**live more, play more**  
pgparks.com

# SENIORS ON STAGE



**Wednesday, April 17, 2019**

*Bowie Center for the Performing Arts, Bowie*

DEADLINE: MARCH 20, 2019

Prince George's County seniors will be on stage showcasing their very special talents! This show is sure to delight you!

## SPONSORSHIP LEVELS

### Gold | \$500

- Includes sponsor logo on lobby banner
- Full page advertisement in program (8" by 10")
- 4 FREE tickets to the show

### Silver | \$250

- Includes sponsor name & logo listed in program
- Half-page ad (4" x 5") in program
- 2 FREE tickets to the show

Note: Logos must be in a JPEG, PDF, EPS, or TIF format. Logos and payment must be received by March 20, 2019

# CENTENARIAN CELEBRATION



**Friday, May 3, 2019**

*Martin's Crosswinds, Greenbelt*

DEADLINE: APRIL 10, 2019

Recognizing the pillars of our community, the Annual Centenarian Celebration honors our Prince George's County Centenarians and special recognition to our Nonagenarians at a special luncheon.

## SPONSORSHIP FEE: \$500

- A company representative seated with a Centenarian and their family members at the luncheon
- Company logo on sponsor banner in lobby
- Company logo on banner for the stage
- Logos must be in JPEG, PDF, EPS or TIF format and received by April 10, 2019

# SENIOR HEALTH AND FITNESS DAY

**Wednesday, May 22, 2019**

*Prince George's Sports & Learning Complex, Landover*

DEADLINE: APRIL 26, 2019

In celebration of "Older Americans Month," the Annual Senior Health and Fitness Day draws more than over 1200 seniors from around the County. This fun event promotes health and wellness for seniors 60 & better at our premier fitness facility, the Prince George's Sports & Learning Complex.



## SPONSORSHIP FEE: \$250

- Company name and logo on event program and activity stage
- Exhibitor table, 2 chairs and any required electric connections
- 2 continental breakfast tickets
- Logos must be in JPEG, PDF, EPS or TIF format. Logos and payment must be received by April 26, 2019

## EXHIBITOR BOOTH FEE:

Standard booth includes a 6' table and 2 chairs and 2 continental breakfast tickets

- Profit & Non-Profit Organizations: \$50/booth
- Government Agency: \$25/booth
- Electrical requirements for booth: \$25/booth



# SENIOR LINE DANCE PARTY

**Wednesday, July 17, 2019**

*Martin's Crosswinds, Greenbelt*

DEADLINE: JUNE 3, 2019

Celebrating the National Day of Dance, seniors will take to the dance floor and dance!

## SPONSORSHIP FEE: \$500

- Company logo on the Senior Dance Party t-shirt
- Exhibit table to display your company information, and 2 chairs
- 2 complimentary breakfast tickets
- Company name and logo on promotional flyer
- Company logo on banner for the stage
- Logos must be in JPEG, PDF, EPS or TIF format and received by June 3, 2019

# ACTIVE AGING WEEK

**Monday-Friday, September 23-27, 2019**

DEADLINE: JULY 9, 2019

In celebration of International Active Aging Week, seniors 60 & better are invited to come out, tap into their adventurous spirit, and have fun! Over 30 FREE senior activities incorporating the 7 dimensions of wellness are offered throughout Prince George's County.



## SPONSORSHIP FEE: \$250

- Company logo in the promotional Active Aging Week Brochure
- Logos must be in JPEG, PDF, EPS or TIF format
- Logos and payment must be received by July 9, 2019
- Exhibitor table and 2 chairs at a designated Active Aging Week event.

# VETERANS CELEBRATION

**Friday, November 8, 2019**

*Martin's Crosswinds, Greenbelt*

DEADLINE: OCTOBER 4, 2019

Honoring and celebrating our Prince George's County Senior Veterans who are 60 years and better. This special luncheon recognizes achievement, courage and dedication and to say thank you for their heroism and duty to our country.

## SPONSORSHIP FEE: \$500

- A company representative seated with Veterans at the luncheon table
- Company logo on sponsor banner in the lobby
- Company name and logo on event program
- Logos must be in JPEG, PDF, EPS or TIF format and received by October 4, 2019.



# SPONSORSHIP REGISTRATION FORM

Yes,

I want to be a sponsor!

If you are ready to be a sponsor, please check the appropriate sponsorship boxes and send a check payable to M-NCPPC or credit card payment information below. Once the form and payment are received, we will contact you to finalize your sponsorship. Please make note of specific deadline dates for each event.

PLEASE PRINT

Organization \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

IF PAYING BY CREDIT CARD

Visa     MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Security Code \_\_\_\_\_

Amount Paid \_\_\_\_\_

Signature \_\_\_\_\_

**Make check payable to M-NCPPC and mail to:**  
M-NCPPC, Special Programs Division  
Attention: Senior Services  
7833 Walker Drive, Suite 110  
Greenbelt, MD 20770

## SENIORS ON STAGE

DEADLINE: MARCH 20, 2019

Gold - \$500     Silver - \$250

## CENTENARIAN CELEBRATION

DEADLINE: APRIL 10, 2019

\$500

## SENIOR HEALTH AND FITNESS DAY

DEADLINE: APRIL 26, 2019

Sponsorship Fee (includes booth): \$250

Exhibitor Booth

Profit & Non-Profit Organizations - \$50

Government Agency - \$25

Electricity - \$25/booth

## SENIOR LINE DANCE PARTY

DEADLINE: JUNE 3, 2019

\$500

## ACTIVE AGING WEEK

DEADLINE: JULY 9, 2019

\$250

## VETERANS CELEBRATION

DEADLINE: OCTOBER 4, 2019

\$500



Email images and logos to [seniors@pgparks.com](mailto:seniors@pgparks.com)

**Questions? Contact the Senior Services Coordinator at 301-446-3400.**



*live more, play more*  
pgparks.com

M-NCPPC, Special Programs Division  
Attention: Senior Services  
7833 Walker Drive, Suite 110  
Greenbelt, MD 20770

Be a **sponsor** and support  
Prince George's County Seniors 60 & Better.  
Stay active, have fun and **connect** with our community.

